

E-COMMERCE PRODUCT PROPOSAL



THREE SEAS INFOLOGICS (P) LTD

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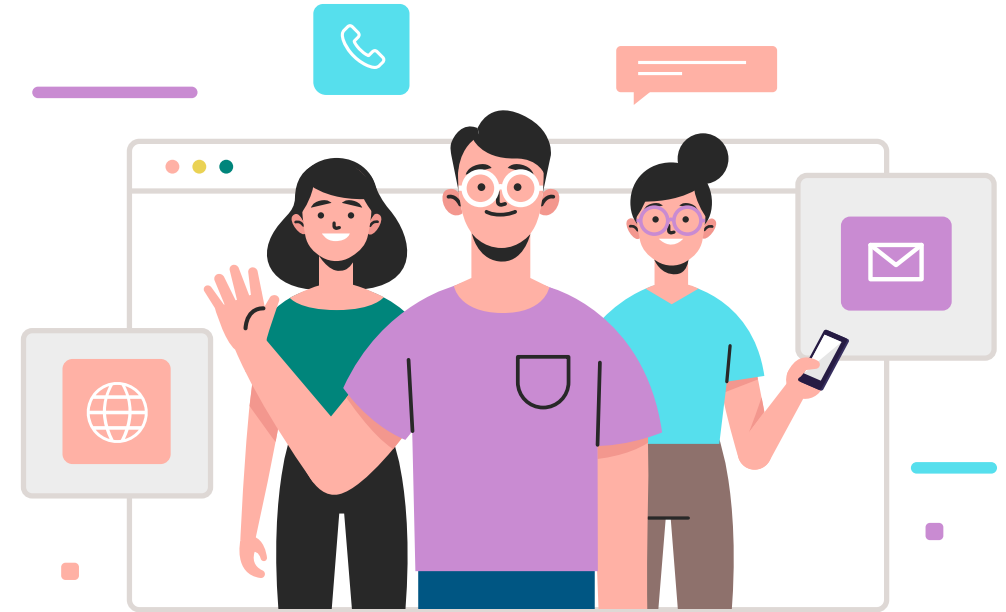
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ABOUT US

Three Seas Infologics Pvt. Ltd is a software service company providing quality solutions in website development and specialized in data management and SEO. We are a fully owned subsidiary of Three Seas Group and headquartered in Trivandrum, the capital city of Kerala. Here we believe in a unique approach in designing, developing and deploying high - level websites and mobile applications. Our highly talented team has designed and developed websites for many organizations within the country and abroad.



- ◀ Highly advanced web design and development for clients worldwide
- ◀ SEO courses at institutions
- ◀ SEO and content management for websites
- ◀ Web hosting for clients
- ◀ Selling and management of domains
- ◀ Android and iOS native & hybrid apps



OUR **VISION**

At Three Seas Infologics Pvt. Ltd, we aim to become the key players in helping any and all businesses across the world through technology, leadership, innovation and world class task force. We strive to lead our organization to greater success by seeking new and bold horizons. Our team brings forth the knowledge, expertise and creativity to reach our full potential.



OUR **MISSION**

Our mission is to enhance the business growth of our customers all across the globe by offering our core services. We develop the business growth with creative design and development incorporated with top technology. Our aim is to facilitate the highest level of success rate for our clientbase by inventing unique solutions.

OUR **TECHNICAL TRIANGLE**



SEO & **DIGITAL MARKETING**



OUR SERVICES



WEB DESIGN & DEVELOPMENT



DOMAIN SALES & MANAGEMENT



BUSINESS PROCESS OUTSOURCING



SERVER MANAGEMENT



MOBILE APPLICATIONS



SEO & DIGITAL MARKETING



ACADEMIC COURSES



CREATIVE DESIGNS

OUR PRODUCTS



E-COMMERCE

NOW YOUR BUSINESS GOT DIGITAL PRESENCE

LET'S WALK THROUGH THE FUNCTIONALITIES.



NEED OF **THE PRODUCT**

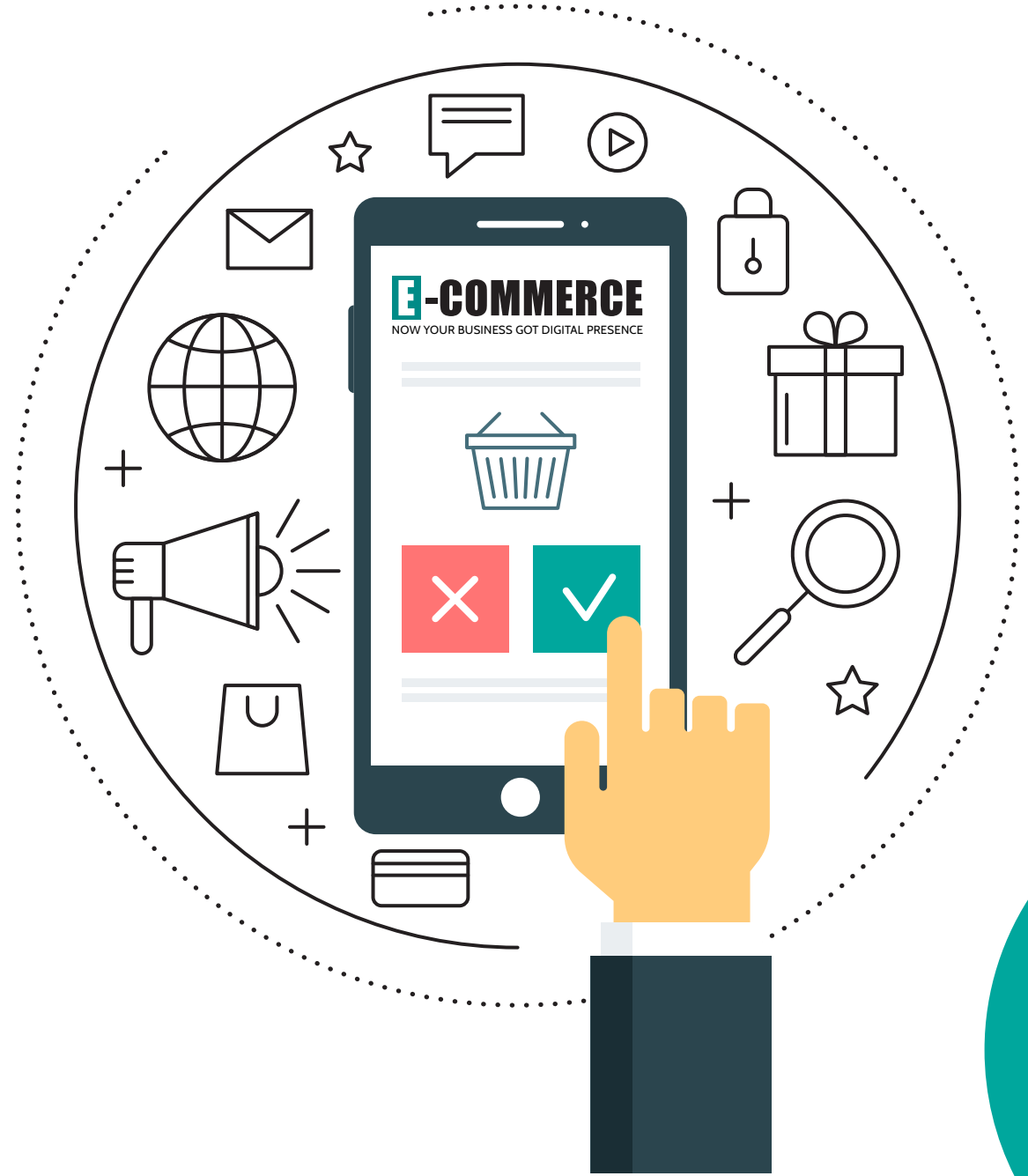
Finding it hard to keep up with the changing customer behavior? Struggling with the business competition? Well, it's time for you to start selling products online. In today's changing business world every entrepreneur needs an online store. E-commerce sites provide a wide range of benefits to retailers and merchants. They will give a massive up thrust in your business at a very low initial investment. The demand for online purchasing is growing and you need an E-commerce site now more than ever.



- ◀ Easy setting set-up of online store at low initial cost
- ◀ Business branding
- ◀ Expanded reach to customers world wide
- ◀ Easy and flexible operations
- ◀ Attractive shopping experience
- ◀ Easy order entry, processing and delivery
- ◀ No need for specialized technical knowledge
- ◀ Advanced analytics tool for making sales decisions

OUR **FEATURES**

E-commerce sites allow an astounding array of benefits to business owners. It provides ultimate convenience and easiness to not only shoppers but also to shop owners. Our E-commerce product will help you set up a complete E-commerce website within a few clicks. No need to worry about technical knowledge difficulties or initial investment challenges. Your E-commerce site will be up and running in no time. With us your investment and business are in safe hands.



RESPONSIVE - MOBILE FRIENDLY WEBSITE

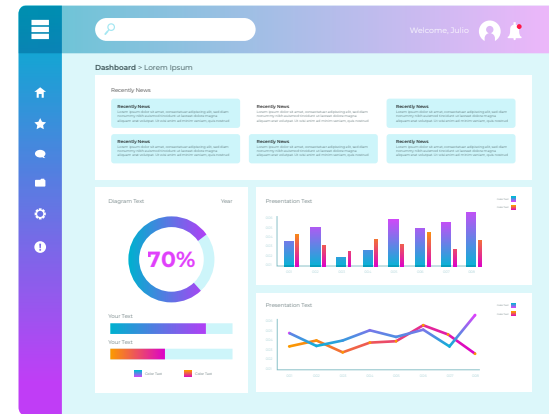
01



The website is fast, responsive and mobile friendly. It ensures an easy and simplified user experience along with providing all the necessities of a basic e-commerce site. The website also allows user access from any kind of mobile device like tablets, phone, iPads etc. irrespective of their sizes. The website guarantees a hassle free online store experience.

ADMIN PANEL

02



The admin panel feature allows the shop owner to track and monitor the activities that take place in the web application. It offers various charts, graphs, tables and web analytics tools for the admin convenience. Product management, order status, user cart, product category, user management etc. are also included. The admin panel provides a user-friendly experience.

03 PAYEMENT GATEWAY

Let your customers enjoy the best payment experience



- Seamless transaction
- All payment options
- 24x7 support
- Unique checkout experience
- Security

PAYMENT OPTION FOR CUSTOMERS

- Credit/debit cards (Visa, MasterCard, Rupay)
- Net banking (50+ banks)
- UPI
- Wallets
- EMI
- Quick payment



LEAD GENERATION

04

The attractive and creative design of the website and the user-friendly experience will ensure a good lead generation. For a successful running of online stores, lead generation is a crucial element. More leads naturally means more visitors and more sales. We design the website in such a way that user can enter the details the moment when they open it.



PRODUCT MANAGEMENT

05

The admin can enjoy easy product management through online planning, testing, launching and delivery of products. The website enables easy management of products, stocks, distribution and sales. E-commerce retailing involves processing of a huge amount of product information. With our tools, you can organize and utilize this data for automation of tasks.



ORDER MANAGEMENT AND TRACKING

06

The site allows easy and flexible order management options. The shop owner can take direct orders easily, manage orders and track them till the delivery is complete. The site guarantees easy facilitation and execution of sales orders. The process from order to delivery of products will be completely safe and secure.



LEAD **CUSTOMISATION**.....07

Admin can decide on how lead generation takes place by these unique customisation techniques. A pop-up appears as soon as the page is loaded and the user can access further by entering relevant details in it. The admin control panel can decide how or when this pop-up appears. The admin can chose the field as per their business needs. Three options are given namely -name, phone number and email id and the admin can chose one or all fields accordingly.



MEDIA **MANAGEMENT**.....08

Often the admin wish to make changes in the website content for various business needs. It won't always be feasible to consult someone else for the job. The media management options allow the website admin to edit or upload any media from their end. There is no need for any special technical knowledge or a professional. Media files like slider images, advertisements etc. can be uploaded easily and as much as needed. The changes can be made practically with zero difficulties.



EMAIL **ALERTS**.....09

Various kinds of email alerts for different purposes are periodically sent to the customers. All the email alerts will be informative, professional and with creatively designed. The alerts will contain all the necessary information with good clarity and are sent under the firm's name. They are automatically generated with a custom template and sent to designated recipients as required.

PRODUCT COMPARISON

10



The shoppers would often get confused when choosing a specific product from an array of them. To help improve the shopping experience, a product comparison system is given. Users can add different products to the compare list as they see them. The system compares the products they added and show all the different features in a single page. This allows the user to view and compare the products all at once and chose the one best for them.

WISH LIST

11



Wish list creates an opportunity for the users to save their items if they can't decide to purchase it at the moment. The users can put the items they wish to buy in the wish list. Wish list holds the list of desired items the shopper is interested in. The data can be accessed by the system users only. The shoppers can use this list for future shopping references. He/she can also add the same products to their cart later.

USER LOGIN WITH EMAIL.....

12

The user can login with just his/her email address. User profile creation is an one step process with instant access.

DOMAIN WITH YOUR BUSINESS NAME.....

13

We offer domain and web hosting services under your company name. The domain is like the online identity of your business. It is very important to get registered and under your own company name. We make this process available to you, easy and hassle-free.



ADVANCED SERVER WITH 99.9% UPTIME.....

14

We provide a highly-advanced server which will have the best uptime possible. It will make sure of optimal site accessibility with cutting edge technologies.

BUSINESS EMAIL ACCOUNT (WITH DOMAIN NAME).....

15

You can enjoy an email on your own domain name. Your own professional email address will give you a true online signature. It is a must for all online transactions and gives a proper business impression. We offer one free e-mail and additional on requirement.

ADMIN PANEL FEATURES



DASHBOARD



ORDER MANAGEMENT



DELIVERY STATUS



USER CART CHECKER



USER MANAGEMENT



LEAD GENERATION



PRODUCTS MANAGEMENT



MEDIA



BLOG



USER MESSAGES

THERE IS NO FULL-STOP FOR OUR FEATURES

ORDER RECEIPT IN PDF

SOCIAL MEDIA INTEGRATION

DYNAMIC BLOG

SECURE LINKS (SSL)

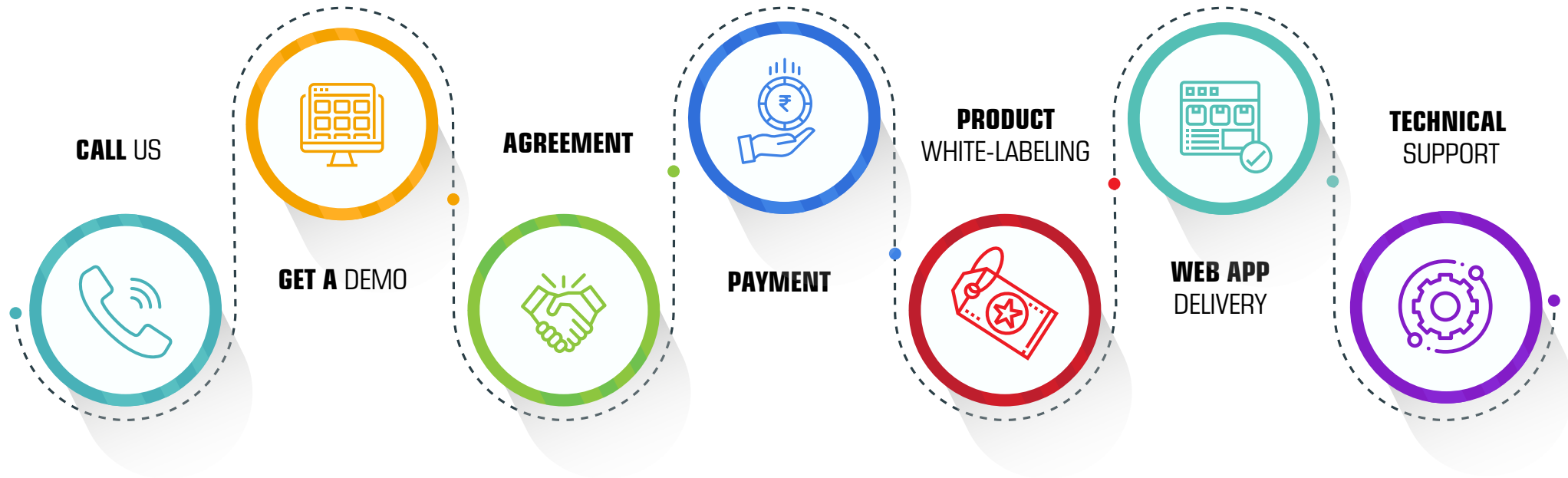
GOOGLE MAP

CUSTOM SEARCH

ABOUT BUSINESS - PAGE

FORGOT PASSWORD

HOW DOES IT WORK



PRICING, TERMS AND CONDITIONS

PACKAGES : WEB APP

MRP 7000 INR (INCLUSIVE OF TAX)

WEB APP + PAYEMENT GATEWAY

MRP 10,000 INR (INCLUSIVE OF TAX)

FEATURES :

- ◀ 1 year server + domain FREE
- ◀ 24/7 IT support
- ◀ Support APIs
- ◀ Support all cutting edge technologies
- ◀ SSL certificate
- ◀ 1 business E-mail

T&C

- : ▶ Additional requirements will be charged
- ▶ Source code will be kept secret and not transferable
- ▶ Domain and server will be with us during service period (not transferable)
- ▶ Money once paid is not refundable under any circumstances



Thank You!!!



THREE SEAS INFOLOGICS (P) LTD

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